

STAND CUSTOMISATION

Give your brand greater visibility

Taking part in a trade show is an opportunity to showcase your brand and create a memorable experience. To help you achieve this, we offer a stand customisation service through the printing and application of graphics on the walls. This is an ideal solution for modular / shell scheme / open stands, transforming the space into a powerful communication tool.

CUSTOMISE YOUR STAND

By applying graphics, you can reinforce your brand identity and communicate your products, services or campaigns.

Customise one or several walls with logos, images, messages or other graphic elements, tailored to your stand concept and budget.

The result is a more attractive, cohesive and professional space that helps your company stand out.

TWO PRINTING SOLUTIONS

For wall customisation, we offer different materials depending on the type of application and the desired result.

VINYL

Vinyl allows for a versatile graphic application with excellent print quality.

It is an ideal solution for those looking for impactful visual communication, a high-quality finish and easy application.

3 mm PVC with vinyl

PVC allows you to create a more prominent and rigid graphic solution, providing a solid and professional finish.

VINYL OR 3 MM PVC WITH VINYL?

The choice of material depends on the type of communication, dimensions and desired visual result. Our team can help you find the most suitable solution for your project.

In modular and open stands, the walls are made up of individual panels separated by a metal structure.

For this reason, vinyl is applied panel by panel and, in order for the vinyl to be produced, the exhibitor must provide the graphics adapted to each panel, measuring W946 x H2400 mm.

Result: the structure and divisions between the panels remain visible.

The application of 3 mm PVC with vinyl allows the stand structure to be visually covered, creating a continuous surface.

Result: a smooth and uniform wall appearance is achieved, with no visible divisions between the panels.

VINYL APPLICATION vs PVC STAND TYPE

Choose the ideal stand for your display booth.

VINYL - APPLICATION TO ALL SIDES

The image is applied individually on each panel.
The divisions between panels and the metal profiles are visible.



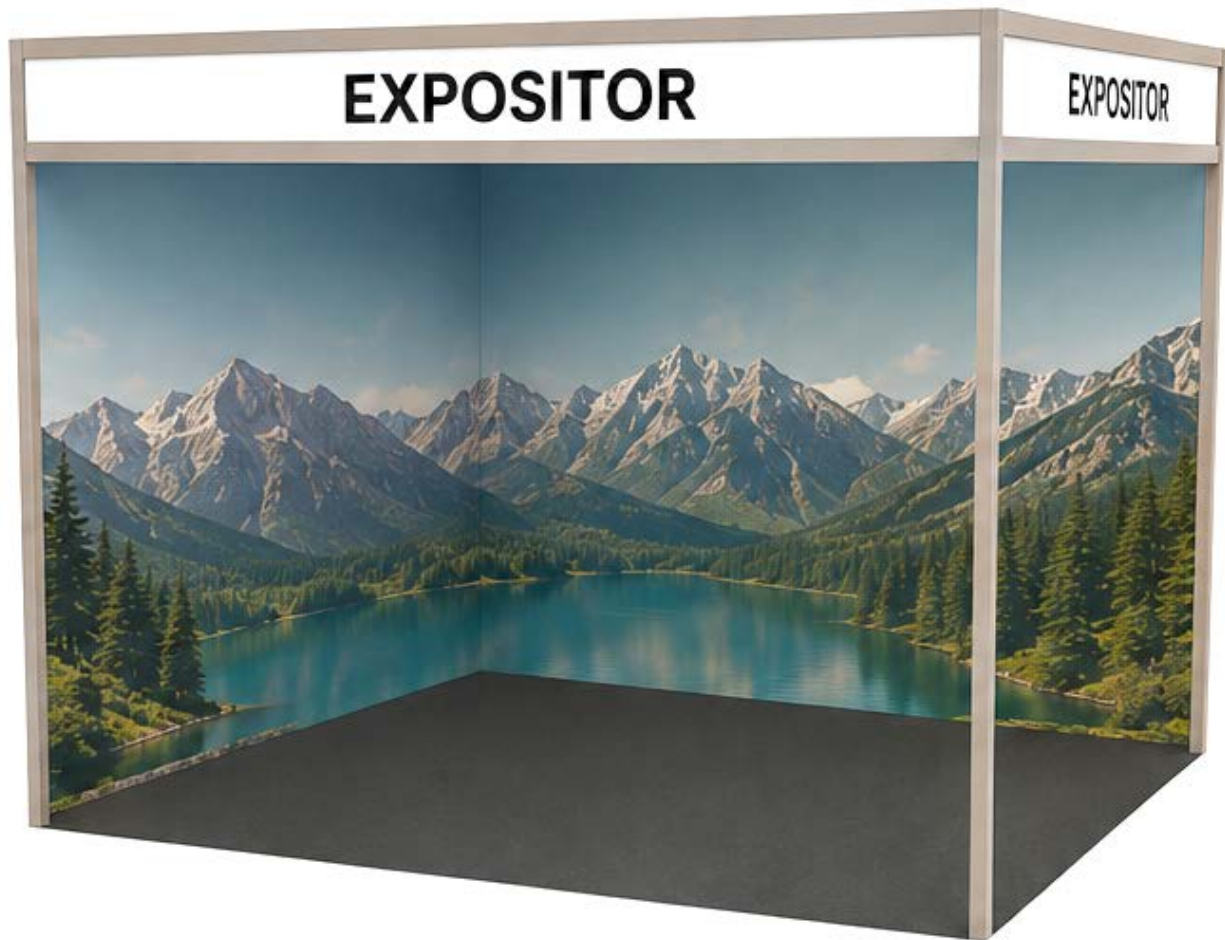
VISUAL RESULT

The image is applied individually on each panel.
The divisions between panels and the metal profiles remain visible.



PVC - WALL COVERING WITH CONTINUOUS PRINT

The image is applied in one single piece of PVC.
Covering the entire front and providing a seamless, continuous look.



VISUAL RESULT

The image is applied in one single piece of PVC, covering the entire surface and providing a seamless, continuous look.



IN SUMMARY

VINYL

Applied to each panel.
Visible divisions.

PVC

Wall covering with continuous print.
No visible divisions.

HOW DOES IT WORK?

Ordering this service is simple:

1. Choose Your Customisation

Define which walls you would like to customise and the type of communication you want to display.

2. Send Your Files

Send your logo, images and other graphic elements as an editable PDF, at actual size (1:1), 300 dpi, up to 15 working days before the event.

3. Preparation For Production

Our team checks the files and prepares the final artwork according to the dimensions of the walls.

4. Printing And Application On The Stand

The graphics are produced in vinyl or PVC and applied by our team, ensuring a professional finish.

WANT TO CUSTOMISE YOUR STAND? Talk to us.

Contact the event's sales team for information about the customisation options available for your stand and request a quotation.